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Instruction- All question are mandatory to attempt. 1-40 questions are MCQ and carry 60 marks, 1.5 marks for each question. You have to selcet one answer and submit it. 41 -43 are drawing and design based questions which carry a maximum of 40 marks.

01 Ahilya Fort is located in which place of Madhya Pradesh?

- a- Ujjain
- b- Maheshwar ●
- c- Mandu
- d- Sanchi

02 Which one of the following option is the closest in meaning to the word given below?

Mitigate

- a- Diminish ●
- b- Denote
- c- Dedicate
- d- Divulge

03 'Pitch' is related to 'cricket' , in same way 'court' is related to –

- a- Table Tennis
- b- Tennis ●
- c- Football
- d- Race

04 Our 'Carbon Footprint' is

- a- Our shoe sole made of black rubber
- b- Our footprint painted in black
- c- Total amount of greenhouse gases generated by us ●
- d- Total amount of fuel consumed by us

05 Select the correct combination of the Indian state and the crak predominantly practiced there.

- a- Tami Nadu, Coir Products
- b- Gujarat, Leather Chappals
- c- Maharashtra, Sankheda Furniture
- d- Madhya Pradesh, Chanderi ●

06 Probably the world's most famous painting, Mona Lisa was based on a real life person.

Which of the following is her actual name

- a- Lisa del Giocondo ●
- b- Lisa del Florentini
- c- Lisa del Martinity
- d- Lisa del Socrati

07 At what temperature are Celsius and Fahrenheit equal?

- a- 0 Degree
- b- 32 Degree
- c- - 40 Degree ●
- d- - 273 Degree

08 What is normal price range of one kilo of potatoes available from a roadside vendor in your city nowadays?

- a- Rs 100-125
- b- Rs 20-30 ●
- c- Rs 10-15
- d- Rs 50-70

09 You must be reading daily newspaper some time. What is the standard size of the Newspaper when fully spread?

- a- A1 ●
- b- A2
- c- A3
- d- A4

10 Indian National Calender is based on ?

- a- Gregorian Calendar
- b- Shaka Era Calendar ●
- c- Vikram Era Calendar
- d- Shalivahan Calendar

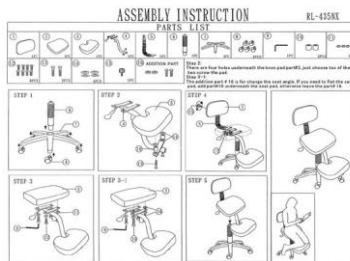


11 All three look evil because of?

- a- Sharp forms
- b- Close-up Shot
- c- Warm Colour
- d- All of above ●

12 This kind of visual is called?

- a- Sequential Art ●
- b- Concept Art
- c- AI Art
- d- Doodling



13 Which Design principle is used here?

- a- Harmony
- b- Proportion ●
- c- Symmetry
- d- Pattern



14 Guess the sequence of three logos through their frames?

- a- Heinz, Maggi and Levis
- b- Heinz, Levis and Maggi
- c- Levis, Maggi and Heinz
- d- None of above ●



15 What is the common factor in all three pictures?

- a- All belong to same company
- b- All have bulged-out form ●
- c- A and B both
- d- All three are launched in the same year



16 You must have observed different kind of leaves - fallen or on the trees.

Please select the correct order of leaves based on their images.

- a- Peepal, Maple, Mango, Banyan
- b- Mango, Peepal, Banyan, Maple
- c- Banyan, Mango, Peepal, Maple
- d- Peepal, Mango, Banyan, Maple ●

17 You must be observing a huge variety of logos and symbols representing various organisations in your daily life.

Select the correct order of the organizations based on the order of the logos/symbols given below.

(Viewing it clockwise from Top left logo).

- a- Pepsi, Adidas, Ashok Leyland, McDonald, London Pilsner, Bacardi
- b- Pepsi, Nike, Mercedes, Bacardi, Starbucks, Mc Donald ●
- c- Coca Cola, Nike, Mercedes, McDonalds, Starbucks, Bacardi
- d- Pepsi, Nike, Daimler, MOD, Starbucks, Bacardi



18 Following are the color combination with the brand language of various food companies you may have experienced. Select the right connection from the options below:

E. McDonalds F. Oreo G. Coca Cola H. Starbucks

a- 1E, 2F, 3G, 4H

b- 1H, 2G, 3F, 4E ●

c- 1G, 2H, 3E, 4F

d- 1F, 2E, 3G, 4H



19 What is the following sign known as ?

a- Day and Night

b- Buddha Supremacy

c- Northeast chant

d- Yin Yang ●



20 What is the common factor in all four paintings?



a- Windows

b- Edward Hopper

c- A and B both ●

d- All four made in the same year

Read the following passage and answer the questions listed below:

During last year's Deepwali festival, shops had less than half the number of visitors they had experienced just three years before. This drop demonstrates a fundamental shift in the way people are now shopping and buying during festivals. Whilst there were concerns about online trading in the early days, this has declined now and as confidence in the internet continues to grow and grow, so too does online shopping. Consumers have busy lives and they are only getting busier. They have less time to visit the shops as they traditionally did. Whilst a trip to the shops is still regarded by many as an enjoyable past-time, it is also regarded as a luxury. By shopping online, consumers can shop when it suits them and can also use price comparison and review websites to ensure they are getting the best deal.

- 21 Which of the following would best replace the word 'fundamental' in the second sentence?
- a- Declining
 - b- Major ●
 - c- Worrying
 - d- Trending
- 22 Which of the following statements best describes the trend in online shopping?
- a- At first, consumers thought it a great idea, but since then, they have become less sure.
 - b- Consumers cannot decide whether they prefer online or traditional shopping.
 - c- People have been forced to shop online in order to grab the best bargains.
 - d- People were initially wary about online shopping, but are more confident now. ●
- 23 Which of the following statements can be inferred from the passage? People now regard internet shopping as...
- a- A way to fit more into their busy lives. ●
 - b- An easier way to buy luxury goods
 - c- An expensive but useful way to shop.
 - d- A way to avoid the Deepwali crowds.

Read the following passage and answer the questions listed below:

Entropy, entropy is organized chaos.

This was also the inspiration for a carpet tile, and it sounds silly but actually, literally, our designers were sent into nature and were told, just look how nature creates floor, flooring. And they saw, it was autumn, they saw autumn leaves on the ground and stones in the river, and they felt when they picked a leaf up and they dropped it again, something at the bottom changed, but the overall appearance remained the same. So, they picked up this concept of random design and they developed a carpet tile where no carpet tile is the same, which in production terms is really very weird. Because in production you want everything to be the same, that's why you have a production. But here every carpet tile is unique. And I can tell you that nowadays, around 40% of our turnover is of this type of carpet tiles. Because it's quicker in installation because you can install it without looking at the direction. But you also don't have any, hardly any waste, because you can use any leftover piece or cutting at any puzzle place in the floor you want to. But also, when you want to reuse it, because of the variation in design and the colour differences, you don't see that it's a used carpet because if you clean it, it's as new.

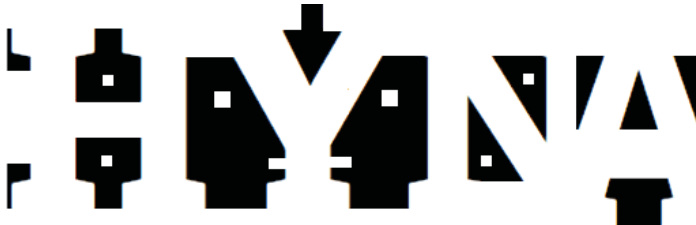
- 24 The designers were sent into nature for which purpose?
- a- To get inspired ●
 - b- To test the designed carpet
 - c- To take a break
 - d- None of the above
- 25 What activity did the designers observe in nature?
- a- How beautiful do the autumn leaves look?
 - b- How nature creates the floor. ●
 - c- How is the arrangement of leaves and stones?
 - d- None of the above
- 26 Why does the author use this phrase – “which in production terms is really very weird”
- a- Because the general understanding of the production is to get exactly identical products from the machineries. ●
 - b- Because it's quicker in installation and can be installed without looking at the direction.
 - c- Because there is no waste and any leftover piece of the tile can be used.
 - d- None of above

27 Look at the analogy set of words below and pick correct option

Petal : Flower :: Tire : ?

- a- Tree
- b- Bicycle ●
- c- Air
- d- Black

28 Look at the image given below and write hidden word



- a- Look
- b- Zero
- c- Myra
- d- Hyna ●

29 Match the correct subject and what is it about?

- | | |
|----------------|--------------|
| 1. Mycology | E. Birds |
| 2. Ornithology | F. Stamps |
| 3. Philately | G. Coins |
| 4. Numismatics | H. Mushrooms |

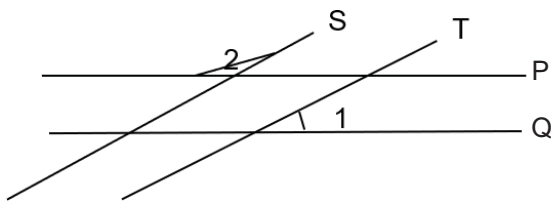
a- 1E, 2F, 3G, 4H

b- 1H, 2E, 3F, 4G ●

c- 1E, 2G, 3H, 4F

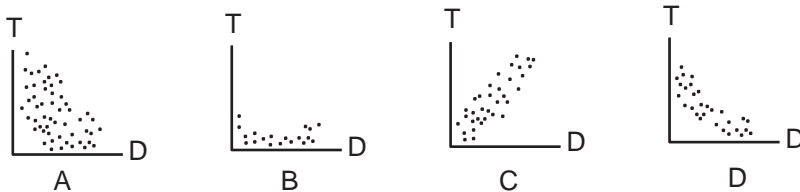
d- 1F, 2H, 3E, 4G

30 In the figure below, lines P and Q are parallel, lines S and T are parallel. If angle 1 is 35 degrees, what is the value of angle 2 ?



- a. 20 Degrees
- b. 105 Degrees
- c. 135 Degrees
- d. 145 Degrees ●

31 Which of the following graphs best shows a strong negative correlation between T and D ?



- a. Graph C
- b. Graph D ●
- c. Graph A
- d. Graph B

32



Identify the following products and what are they used for.

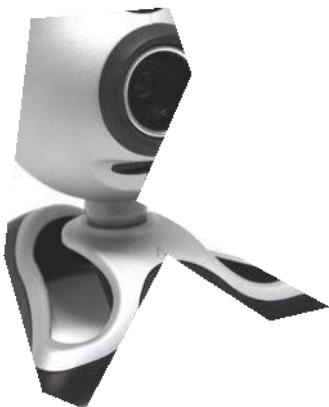
33



34



35



36



37 Laal Singh Chadda a bollywood film is a remake of which Hollywood film?

- a- Into The wild
- b- Forrest Gump ●
- c- Finding Fanny
- d- Man from the earth

38 Which one is not a Adobe Software?

- a- Midjourney ●
- b- Photoshop
- c- Premiere Pro
- d- A and C both

39 Mahendra Singh Dhoni have done a advertisement for which brand?

- a- RedBus
- b- Go Daddy
- c- Snickers India
- d- All of above ●

40 Jaldi kare, Jaldabaazi nahi- Is the campaign slogan of which brand?

- a- Ola
- b- Uber
- c- Zomato
- d- Google Pay ●

41- Pick one of the option out of A or B and sketch, based on the description given below.

15 marks

A- A kitchen scene- Your mother is cooking Halwa in the kitchen, and your Father is helping her, and you are watching them from the door.

B- A Street Cobbler - A street Cobbler polishing a pair of shoes and you are watching him from across the street.

15 marks

42- Pick one of the figures given below, Imagine a scenario around it and sketch it out. You may use colours.

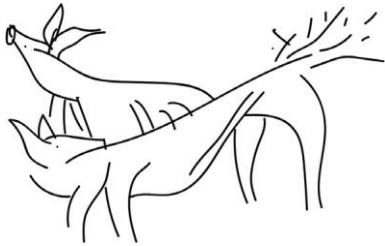


Figure A



Figure B

Title-

43- Take inspiration from the image below, and recreate it based on one the themes given below.

10 marks



**Sci-Fi
Tribal
Royal
Caricature**